



Artists Council Annual Report Fiscal Year 2019, August 3, 2018 – June 30, 2019

Buoyed by the enthusiasm and effort of our Board, members, and volunteers, the Artists Council (AC) has worked to create a new non-profit arts organization in the desert. Since its separation from the Palm Springs Art Museum (PSAM) after a 50+ year affiliation, the Artists Council has seen step-by-step progress and thrilling successes. Here are the highlights of FY 2019.

Our Mission

To elevate artists through exhibitions, professional development, and community engagement.

New Organization

- The Articles of Incorporation for an independent Artists Council were filed with the Secretary of State, State of California, on August 3, 2018.
- An initial five-person Board first met on August 20, 2018, to authorize the new corporation and begin filing for the IRS non-profit status and finalizing the nomination and organization process. Members of this initial Board were: Mary Ann Sutherland, David Hatcher, Stephen Baumbach, Anthony Radcliffe, and Terry Hastings.
- The AC achieved its 501c3 non-profit status on September 7, 2018, less than one month after its filing.
- Several organizing Board meetings were held, and the newly formed founding Artists Council Board was officially convened on November 14, 2018.
- Artists Council Founding Board members were: (l. to r., back row) Uschi Wilson, Carole Hatcher, Stephen Baumbach (Treasurer), Marjon Hudson, Wallace Colvard, Barbara Gothard, and Tony Radcliffe; (l. to r., front row) Mary Ann Sutherland (Secretary), and David Hatcher (Chair). Senior Advisor Gary Hall and Board member Jim Riche, not pictured.



New Home

- One of the new Board's first actions was to ratify an agreement with PSAM for use of The Galen for AC exhibitions, classes, and administration.
- The local community was excited about "what is happening at The Galen." Over 220 members and Palm Desert residents attended an open house to "meet" The Galen and the new AC Board. [February 1, 2019]

Growing Membership

- AC membership stabilized from 279 in fall 2018 to over 300 by June 30, 2019.
- By June 2019, there were over 800 names on the AC's general distribution list. We continue to add to this list of interested parties and communicate with them regularly.

Exhibitions

- "*Metamorphosis*": The AC's inaugural exhibition at The Galen was an outstanding success, with works of 83 artists; 650 attendees at the opening; and 50 visitors each day. [March 28-April 12, 2019]



- The 4th Annual Artistic Expressions of the Coachella Valley was held in collaboration with the University of California, Riverside (UCR) in Palm Desert. We had 100 works in the exhibition and 350 attendees at the opening. [April 25-May 17, 2019]

Engagement in the Community

- The "*Metamorphosis*" opening drew an unprecedented number of attendees—650 artists, colleagues, family members, and members of the community.
- AC members hosted "artist at work" tables at the World Environment Day in Palm Springs. [June 2, 2019]

Professional Development

- The AC Art Books Club and Critique Group began regular monthly meetings.
- Because planning for workshops and classes must be long-range, planning began for half-day and full-day workshops with accomplished local and national artists, scheduled to begin in fall 2019.

Looking Ahead

- Planning is the key to our future. On May 18, 2019, the Board participated in a Strategic Planning Session to map out its priorities and goals for FY2020 and to identify its new mission statement.
- On June 18, 2019, the Board held a Marketing Workshop to establish its initial marketing strategy.

Artists Council Board of Directors at the End of FY2019: (l. to r.) David Hatcher (Chair), Ellen Knable, Jim Riche (Treasurer), Barbara Gothard, Mary Ann Sutherland (Secretary), Wallace Colvard, Uschi Wilson, Tony Radcliffe, Suzanne Fromkin (P.R. volunteer) and Carole Hatcher. Board member Kim Manfredi not pictured.



Information Required in Artists Council By-Laws, Section 8

1. Required by Article 8, Section 6: Assets and Liabilities of the Artists Council Corporation as of the end of its first fiscal year ending 6/30/2019

COMMENTS ON FY2019

The Artists Council (AC) had a good initial year ending with a Surplus of \$36,224. The financial turnover from the Palm Springs Art Museum (PSAM) began on 01/01/19 with prior income and costs accounted for by PSAM. Income and Expenses from 01/01/19 onward were booked in the AC accounts.

In the second half of FY2019, Membership dues stabilized and contributed \$12,379. Two major exhibitions generated \$37,478 in Income, including catalog sales from our initial exhibition. Contributions from individuals and the carry-over Surplus contributed by PSAM from operations prior to 01/01/19 totaled \$31,005. Thus, Total Income for the year was \$80,862.

Cost of Goods Sold, including members' share of art sold and the catalog production costs, totaled \$16,646.

Expenses were mainly for Program & Event costs of \$22,721 while most of the other expenses of \$5,271 were General and Administrative. This reflected that the founding Board was acting as a working Board where everything was accomplished without any paid staff. Total Expenses were \$27,992.

The Artists Council thus ended the year on an acceptable financial base, financially stable for its second year.

Respectfully submitted,

David Hatcher
Chair, Board of Directors

Shar Emami
Treasurer

2. Required by Article 8, Section 6: Annual Statement of Specific Transactions

There were no transactions by the corporation in which any director or officer or any holder of more than ten percent (10%) of the voting power of the corporation, its parent, or its subsidiary had a direct or indirect material financial interest. I hereby certify that these statements were prepared, without audit, from the books and records of the corporation.



David Hatcher
Chair, Board of Directors

Artists Council

PROFIT AND LOSS

July 2018 – June 2019

	TOTAL
Income	
4110 Member	12,378.78
4300 Exhibition Income	35,880.68
4514 Sales of Catalog Income	1,597.40
4600 Unrestricted Contributions	31,005.29
Total Income	\$80,862.15
Cost of Goods Sold	
5000 Cost of Art Sold	12,082.48
5005 Cost of Catalogs Sold	4,563.99
Total Cost of Goods Sold	\$16,646.47
GROSS PROFIT	\$64,215.68
Expenses	
5509 Other Business Expenses	57.00
6000 General & Administrative Expenses	5,098.84
6065 Taxes & Licenses	25.00
6100 Advertising & Marketing	63.02
6200 Program/Event Expenses	22,721.04
6200 QuickBooks Payments Fee	24.30
9000 Uncategorized Expense	2.48
Total Expenses	\$27,991.68
NET OPERATING INCOME	\$36,224.00
NET INCOME	\$36,224.00

Artists Council

BALANCE SHEET

As of June 30, 2019

	AS OF	AS OF	TOTAL
	JUN 30, 2019	JUN 30, 2018 (PY)	% CHANGE
ASSETS			
Current Assets			
Bank Accounts			
1000 Artists Council	36,299.00		
Total Bank Accounts	\$36,299.00	\$0.00	0.00%
Accounts Receivable			
1200 Accounts Receivable (A/R)	750.00		
Total Accounts Receivable	\$750.00	\$0.00	0.00%
Other Current Accounts			
1090 Undeposited Funds	0.00		
Total Other Current Assets	\$0.00	\$0.00	0.00%
Total Current Assets	\$37,049.00	\$0.00	0.00%
TOTAL ASSETS	\$37,049.00	\$0.00	0.00%
LIABILITIES AND EQUITY			
Liabilities			
Total Liabilities			
Equity			
3000 Retained Earnings	825.00		
Net Income	36,224.00		
Total Equity	\$37,049.00	\$0.00	0.00%
TOTAL LIABILITIES AND EQUITY	\$37,049.00	\$0.00	0.00%



Artists Council Preview

Fiscal Year 2020: July 1, 2019 – June 30, 2020

The Artists Council has continued to build on its successes as a new independent arts organization in the Coachella Valley. Careful planning and hard work in FY2019 paid off, and the organization has been able to present its members and the community with a full roster of exciting exhibitions and workshops. Now, despite uncertainties brought on by the pandemic, the AC is strong and poised to become a hub for artists and art lovers in the Valley and beyond. Below is a preview of our accomplishments in FY 2020.

Our Mission

To elevate artists through exhibitions, professional development, and community engagement.

Growing Membership

- AC membership expanded from 279 in fall 2018 to a current total of 336.
- We have almost 1000 names on our general distribution list. We communicate with these parties regularly.
- 150 attended the Member Meeting at UCR Palm Desert. [January 31, 2020]
- “Super volunteers” are helping out: Terry Anderson, Anne Bedrick, Sharon Bock, Gary Borgstedt, Wallace Colvard, Suzanne Fromkin, Larry Hemmerich, Stacie Khouri, Paul Messink, Curt Miller, Mark Pellegrino and Andrea Raft.
- As of June 30, 2020, we had 7 “Friends of the Artists Council,” who have each pledged \$1200 per year in support of the AC. Plans are underway to run a campaign to solicit more “Friends” in FY2021.

Evolving Board

- At the end of June 2020, the Artists Council Board members were: Chris Cozen, Shar Emami (Treasurer), Carlos Garcia, Barbara Gothard, David Hatcher (Chair), Carole Hatcher, Nancy Hunt-Weber, Tony Radcliffe, Mary Ann Sutherland (Secretary), and Uschi Wilson.

Exhibitions

- Artists Council Exhibition: Our second show at The Galen, honoring long-time AC supporters Barbara and Jerry Keller, was an outstanding success. Works by 82 artists were displayed; 1200 attended the opening, and an average of 175 visitors came each day. [November 7-22, 2019]



- 5th Annual Artistic Expressions of the Coachella Valley: over 100 works were on display; over 500 attended the opening. [January 6-31, 2020]

Engagement in the Community

- Attendance at Artists Council exhibitions has surged.
- 50 Artists Council members submitted works for the AAP Food Samaritans online charity auction; 40 were selected by curator Katherine Hough to participate in the auction. [June 1-7, 2020]

Programs for Members

- The Art Books Club and the very popular Critique Group are meeting monthly [now by Zoom].
- A monthly Art Marketing Roundtable was completely subscribed [now cancelled].
- 44 members signed up to participate in two days of Studio Tours [scheduled April 4-5, 2020; cancelled].

Professional Development

- Half-day workshops with accomplished local artist instructors:
 - Creating Watercolor Abstracts, Kathleen Scoggin [December 4, 2019; 10 attended]
 - Collage and Mixed Media, Mardi de Alexis [December 11, 2019; 12 attended]
 - Lighting in Art, Wallace Colvard [January 15, 2020; 17 attended]
 - Paint Your Own Reality, Karen Curry [January 16, 2020; 12 attended]
 - Playing with Patterns, Chris Cozen [February 12, 2020; 15 attended]
 - Ink Drawing, Diane Moore [March 4, 2020; 8 attended]
 - Concertina Books, Connie Zane [scheduled for May 5, 2020, cancelled]
- Full-day or weekend workshops
 - Mixed Media: Contract and Expand, Chris Cozen [December 7-8, 2019; 16 attended]
 - Art of Survival, Cybele Rowe [February 22-23, 2020; 14 attended]
 - Acrylics, Golden A-Z and Acrylic Seascape, Nancy Seiler [March 6; 2020; 36 attended the free morning workshop, and 17 attended the afternoon workshop for a fee]
- Lectures with well-known figures in the art world; series in partnership with UCR Palm Desert:
 - Joyce Kozloff, Maps + Patterns. 130 attended. [February 7, 2020]
 - Bernard Liebov, Contemporary Art at the New Frontier. [Scheduled for March 202 cancelled]
 - James Riek, On Cropping, Color and Composition. [Scheduled for April 17, 2020, cancelled]

Technology and Communications

- In Spring 2020, the AC consolidated its recordkeeping for membership functions under the online Neon platform.
- A redesign of the AC website is underway, with the addition of an online gallery and store.
- The AC's electronic newsletter highlights an Artists Council member each month.
- Artists share work and ideas on the AC Facebook page, including participation in an online version of the "People's Choice" awards.

Looking Ahead

- Planning is the key to the AC's future. We have developed long-term strategy and goals, some of which have already been implemented (e.g., hiring an administrator).
- Although planned activities have had to be cancelled or put on hold during the pandemic, the AC is adapting—resetting priorities, rescheduling, and moving events online.
- Looking ahead, the AC's top priorities are to preserve the organization through the pandemic, develop funding sources, and to secure The Galen as our permanent home.

David R Hatcher

**David Hatcher, Chair
Artists Council Board of Directors**