



Artists Center at the Galen

The Artists Council has signed a lease with the City of Palm Desert to operate what was formerly Palm Springs Art Museum in Palm Desert -- the building, pavilion and fountain open areas. The renewable lease includes the use of the Faye Sarkowsky Sculpture Garden.

Naming Rights Opportunities

\$2000 - \$15,000 (3-year term) for various sections of the Artists Center at the Galen

Includes honorary plaques on the walls for these special sponsors.

- \$25,000 for the Grand Gallery (#1 on attached floorplan at end of this document)
- \$7,000 each - two larger areas of the gallery
(entry alcove and media room - #2 and #7)
- \$5,000 for each of five smaller alcoves of the exhibition gallery
(#3*, 4*, 5*, 6* & 8*)
- \$10,000 for larger gallery area to right (#9)
- \$7,000 for lecture/meeting room (#10)
- \$2,500 for art prep room (#11)
- Classroom #12, the Gerald and Georgia Fogelson Education Room*
- \$5,000 for Artist-in-Residence alcove (#14)
- \$5,000 for the rear education classroom (#15)
- \$15,000 for the Artists Council Store (#16)
- \$2,000 for the Artists Council office (#13)
- \$10,000 for the pavilion and back patio off area #8

Benefits

- All Sponsorship benefits
- Invitations to all Patron and Advisory Council events
- Special dedication events will be held as appropriate

** indicates area already has been purchased*